



Exhibitor Bulletin

2012 Houston Chapter of SMRP 6th Annual MaRS Symposium
August 22nd – 24th 2012

January 2012 Exhibitor Bulletin #1

Happy New Year!! I hope you all had a wonderful holiday. Exhibitor registration is now open for companies that exhibited in our 2011 conference. Registration will open up to other companies January 31, 2012. Last years conference was sold out so if you are interested in participating in our 2012 conference, please fill out the registration form and return it to Crystal Cedro. Booths are on a first come first serve basis. Keep a watch for bulletins like this one – it will be our main route of communication and contain important information for exhibitors.

Exhibitor Registration: Is now open. To register additional personnel please visit www.smrphouston.org. Information/Registration for the golf tournament is also available on the website.

Exhibitor Services: Your booth comes with a 6' table, two chairs and electricity connection. This is a table top tradeshow and booth spaces are set up to accommodate table top booths for \$650. Please contact Crystal Cedro – crystalcedro@mundycos.com with any additional requests.

Wednesday Welcoming Dinner Reception: The 2011 event was successful and we are hosting it again! Join us Wednesday, August 22nd for the MaRS Opening Reception from 6:00 – 8:00 pm in the foyer outside of the exhibit hall at Moody Gardens. * Sponsorship opportunities are available. *

Sponsorship Opportunities: Bingo Card sponsorships are available to exhibitors for \$100. Company logo is placed in a bingo square. Attendees must visit each company listed on the bingo card to have that company validate their logo. Attendees that validate every space on the card are entered for a chance to win one of two iPads. **If you are interested in this or other Sponsorship Opportunities, please contact Crystal Cedro – crystalcedro@mundycos.com. Note** If you register for the Bingo card you must stay for the entire day on Thursday and must not tear down your booth early. Companies that do not comply with this request will be subject to additional fees. ****

**** If you are interested in donating door prize items for the reception Thursday afternoon or items (pens, note pads, company brochures, etc.) to include in the conference bags that are handed out to attendees, please contact Crystal Cedro for coordination of pick up. ****



Trade Show Hours:

Exhibitor Registration/Set Up:

Wednesday, August 22, 1:00 – 6:00 pm

Opening Reception:

6:00 pm – 8:00 pm

Show Hours:

Thursday, August 23, 7:30 am – 5:00 pm

Exhibitors are welcome to attend track sessions

3:00 – 5:00 pm – Reception in exhibit hall

Exhibitor Tear Down/Move Out:

Thursday, August 23, 5:00 – 7:00 pm

****NOTE: If you are shipping your booth from out of town, please ship to the hotel. They will start accepting shipments Tuesday August 21, 2012. Please attention the shipment to whoever will be representing your company at your booth. For example, you can mark the label "Please hold for guest (enter name here) arriving August (enter date)." That way there is no confusion at the hotel.****

Hotel Accommodations:

Moody Gardens is now accepting reservations for the MaRS event. When booking, mention you are with the MaRS conference to receive the discounted rate of \$149/nt. This discounted rate is available until August 1, 2012. Hotel reservations have to be made through the hotel directly.

Moody Gardens Hotel & Convention Center

7 Hope Blvd.

Galveston, Texas 77554

(888) 388 – 8484

If you have any questions, feel free to contact Crystal Cedro at (281) 983-6040 or email

crystalcedro@mundycos.com.

See you in Galveston!